

# The Spotlight

A monthly newsletter brought to you by Safe Surfin' Foundation



## Executive Director's Message

We recently launched our new website and are excited to bring you ways to connect with the future of Internet safety. We now have the ability to update the site every day with the most current information to help you learn more about how to surf the web safely and educate our youth and elderly.

Our interactive map under the contact section lets you hover over your state and access direct contact information. As we continue to grow, we will add more Regional Managers to organize training and special events in your area.

As we expand with the addition of our new partner, Skyll, you will see how we are educating kids using an AI-generated gaming platform. This is all possible due to your integral role in our organization – thank you!

## Top News

Protecting Our Youth Online Since 1998

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**PROTECTING OUR  
YOUTH ONLINE  
SINCE 1998**

## The New Website Is Now Live!

Our team is delighted to announce that our new website has been launched, thanks to the fantastic web design team behind the effort at [KillerSpots Agency](#). With better navigation and more in-depth information and resources, we hope you love it as much as we do! While it may not be perfect, we're continuously working on it.

We'd love to hear your feedback – so kick off your shoes, grab a snack, and look around. If you have any questions, please don't hesitate to contact us.

Check It Out

## Behind the Scenes



### Special Training in Michigan

Dave Coffey, Regional Manager West, attended interrogation training in the Grand Rapids area. These techniques are used to obtain additional confessions to crimes and to incarcerate people longer. Donations from Moose and Safe Surfin' made this training possible.



### Be Featured in the New Photo Gallery

Please share your photos with us! We would love to add more pictures — EZ ID events, setups supporting Safe Surfin', etc. — to the new photo gallery featured on our website. Send your submissions to [info@safesurfin.org](mailto:info@safesurfin.org) or text 540.855-7432.

Download **C.R.A.M.**  
and Ace Internet Safety!



### Are You Ready to C.R.A.M. to Ace Internet Safety?

The Safe Surfin' Foundation partnered with the Child Rescue Coalition (CRC) to produce *C.R.A.M.: A Parent's Study Guide to Managing Kids & Technology*.

This ebook was created to help parents navigate the fast-changing world of social media, gaming, and the Internet and to answer the number one question we're asked: How do I keep my kids safe online?

Arm yourself with the knowledge you need to keep your family safe, and download your copy today!

[Download Now](#)

## Team Spotlight



## Graeme Page

*Safe Surfin' Foundation  
Board Member*

Graeme Page is the CEO and co-founder of Skyll, a company at the forefront of integrating AI with education to promote online safety. At just eleven, Graeme launched his first venture, Fallen Angel, which rapidly grew into a leading influencer marketing firm, working with clients like Disney, Warner Bros., Fashion Nova, Hinge, and Liquipel, and generating over one billion impressions per month on Instagram and Twitter.

His deep understanding of social media's potential and risks fueled his passion for creating safer digital spaces, leading to the development of Skyll. This innovative platform offer an AI-powered movie game that educates teens on social media safety through interactive storytelling and decision-making, made available in schools across the United States. Based in Dana Point, California, and born in Toronto, Canada, Graeme's career reflects his commitment to transforming the digital landscape into a secure environment for learning and interaction.



## Tips & Advice

Monitor what your child is posting. Check out the photos they are sharing. Be aware of the clues in the photo. A picture of your daughter posing in her high school's soccer uniform will make her an easy target for predators.



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